



**Building the Future:**  
Denford Makufa's Journey  
of Passion, Courage, and  
Purpose in Education  
and Construction

**MyCaa**  
Official Mobile  
Application

FINANCE For  
Non Finance  
MASTERCLASS



## Building the Future: Denford Makufa's Journey of Passion, Courage, and Purpose in Education and Construction

Denford Makufa's path to success is a testament to the power of education, determination, and the values that shape strong leaders. From his early academic life to his flourishing career in the business world, Denford's journey has been defined by the passion, courage, and purpose instilled in him during his time at CAA.

### Foundations in Education: From High School to University

Denford's story begins in the classrooms of Msengezi High School in Chegutu, where he laid the groundwork for his future academic and leadership roles. As a prefect, he quickly proved his leadership potential. His journey continued at Rusununguko High School, where he was elected Head Boy, a role that cemented his ability to lead and inspire others.

After completing his secondary education, Denford went on to pursue his higher education at Rhodes University. His time at Rhodes was marked by both academic excellence and leadership, as he served as a Sub Warden and Tutor, earning academic colors and graduating with distinction (*cum laude*). This foundation in education prepared him not only for his future career but also for the key life lessons he would later apply in the business world.

### The CAA Journey: Learning the Core Values

In 2014, Denford joined the CAA (Chartered Accounting Academy) in the early stages of the academy's growth, under the guidance of Anesu Daka and Elliot. It was here that Denford discovered his passion for accounting, a field he would come to excel in. One of the most valuable lessons he learned at CAA was the importance of PASSION, COURAGE, and a well-defined purpose, core values that shaped his professional identity.



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*Denford credits these early teachings for helping him develop the determination and clarity needed to navigate the complex world of business. The culture at CAA, with its emphasis on passion and purpose, set him on a path toward leadership roles, guiding him through challenges and fueling his ambition to make a meaningful impact.*

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## A Thriving Career in Business: Leadership in Finance and Construction

Denford's career trajectory in the business world has been nothing short of impressive. He began as a Financial Accountant for Capri within the Innscor Group before moving on to become the Finance Manager at Providence Human Capital, also part of the Innscor Group. His work in these roles allowed him to refine his financial expertise and build a strong foundation for future leadership.

In 2018, Denford took on a key role in the creation of Fourways Concrete, where he serves as Operations Director. Fourways Concrete has grown to become a leading concrete provider, and its success has come full circle as it is now the supplier for the almost-completed CAA Campus at 200 Upper East. This marks a symbolic moment for Denford, as it represents the intersection of his educational roots and his business achievements.

In addition to his leadership at Fourways Concrete, Denford serves as a Non-Executive Director for Krypton Plant and Equipment and Credence Investments, roles that allow him to continue contributing his expertise and vision to the broader business landscape.





## Looking Ahead: Growth, Leadership, and Giving Back

Denford's vision for the future is focused on continued growth, both professionally and personally. In 2025, he will pursue a Postgraduate Leadership Program at GIBS (Gordon Institute of Business Science), further enhancing his skills as a leader. His goal is to expand his footprint in the construction industry, particularly by taking control of the value chain, and to explore investments in commercial real estate.

Additionally, Denford is dedicated to the growth of his already functional farming business, incorporating the latest technology to increase efficiency and sustainability. As he looks to the future, Denford is also committed to becoming more involved in philanthropic work, using his success to positively impact his community and society at large.

## Conclusion

Denford Makufa's journey is a shining example of how education, hard work, and the core values of passion, courage, and a well-defined purpose can transform lives and careers. His story serves as an inspiration to current students and alumni alike, showing that with the right mindset and dedication, the sky is the limit.

Denford's commitment to building a future based on integrity, growth, and leadership is a powerful reminder of the strength that education and strong values bring to the world of construction and beyond.

## Message from the MD's Desk



### Dear Esteemed Alumni,

As we embark on the 2025 academic year, I am delighted to share some exciting updates from the Chartered Accountants Academy. Your continued support and achievements inspire us to strive for excellence, and we are proud to carry forward the legacy of nurturing future leaders in the accounting and finance profession.

#### 1. 2025 Academic Year Successfully Underway

The new academic year has begun with great enthusiasm as we welcome a fresh cohort of students embarking on their CA journey. These bright minds represent the future of our profession, and we are committed to equipping them with the knowledge, skills, and values to excel in their careers.

#### 2. Leveraging Technology for Academic Excellence

At CAA, we remain steadfast in our commitment to innovation. This year, we have rolled out a revamped mobile app to enhance accessibility and engagement for our students. Additionally, we have integrated Artificial Intelligence (AI) into our learning and teaching activities, ensuring a more personalized and effective educational experience.

#### 3. Professional Development Programs

Recognizing the evolving needs of the industry, we are expanding our professional development offerings. In addition to our core programs, we will be running short courses tailored for individuals with non-finance backgrounds, as well as Continuing Professional Development (CPD) courses for qualified CAs. These programs will focus on emerging accounting and finance issues, ensuring our alumni and professionals stay ahead in a dynamic business environment.

Visit <https://caa.ac.zw/short-courses/> for more information.

#### 4. New CAA Campus Construction Progress

We are thrilled to share that the construction of our new CAA campus is progressing on schedule, with an estimated completion date of April 2025. This state-of-the-art facility will provide an even more conducive environment for learning, collaboration, and innovation, further solidifying CAA's position as a leader in accounting education.

#### 5. Best Wishes to APC and IAC Candidates

To all our APC and IAC candidates awaiting their results, we extend our heartfelt best wishes. Your hard work and dedication have brought you this far, and we are confident in your success. Remember, the CAA family is here to support you every step of the way.

#### 6. CAA Placements – Supporting Your Career Growth

We are proud to continue assisting our alumni with job placements and to date, we have already facilitated more than 5 placements this year. As part of our commitment to supporting your career growth, we encourage you to register your profile on online placements portal (<https://caps.org.zw/>). This will enable us to match you with the best opportunities tailored to your skills and aspirations.

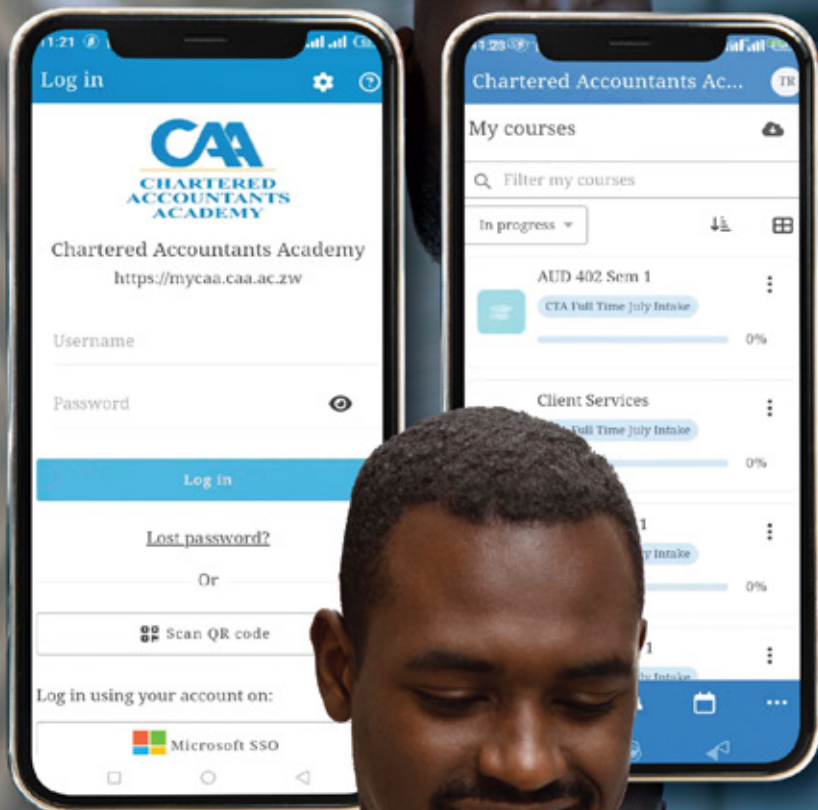
As always, we are immensely grateful for the contributions and achievements of our alumni, who continue to make us proud in various fields across the globe. Your success stories inspire us to keep pushing boundaries and raising the bar for excellence.

Thank you for being an integral part of the CAA legacy. Together, we will continue to shape the future of the accounting profession.

Warm regards,

**Elliot Wonyenika**  
Managing Director  
Chartered Accountants Academy (CAA)

# MyCaa MOBILE APPLICATION



Introducing the **CAA Learner Management System (LMS)** mobile app. We're always evolving to enhance the learning experience, and we're excited to share our latest update with you—the MyCAA mobile app! Now available on the Google Play Store, this app provides students with seamless access to courses and learning materials anytime, anywhere. Stay tuned for more updates, including iOS availability!

## Official mobile application for MyCAA e-Learning platform

The MyCAA mobile app allows you to:

- Access MyCAA on your phone or tablet
- Enjoy offline studying
- Get your MyCAA notifications on the go



For inquiries contact IT on:  
**0712 429 052**

# FINANCE FOR NON FINANCE MASTERCLASS



DATES

**20 & 21  
March**  
2025



VENUE

**Royal Harare  
Golf Club**

BOOK YOUR SEAT

**USD \$250**

Package Includes All  
Meals, Teas, Stationery &  
Course Pack

## UNLOCK YOUR POTENTIAL AND ELEVATE YOUR CAREER with the CAA Finance for Non-Finance Masterclass

This comprehensive program is designed to empower you with essential financial knowledge, giving you the confidence to make informed decisions and understand key financial principles,  
The course will be delivered over 2 consecutive days (8 hours per day)

### WHO IS IT FOR?

Professionals in non-financial roles including:

- **Managers**
- **Marketers**
- **HR practitioners**
- **Project managers**
- **Entrepreneurs**
- **Non-finance professionals**

### Certification

- **Certificate of attendance**- for those participants who opt not to write the final summative assessment.
- **Certificate of competence** - for those who opt to write the final summative assessment and achieve the minimum pass mark.

### WHAT IS COVERED?

- Introduction to Finance
- Analysis and interpretation of financial statements, financial reports
- Working Capital/Cash Flow Management
- Financing decisions
- Investing Decisions
- Budgeting
- Performance Management
- Business Taxation



**FOR ENQUIRIES CONTACT US:**  
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marketing@caa.ac.zw



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## CAA Placements Hub

We are excited to introduce the CAA Placements Hub – your gateway to connect with employers and explore the latest job opportunities. This platform allows you to easily browse available placements, apply seamlessly, and stay updated on new opportunities.

To join the CAA Placements Hub, simply follow these easy steps:

1. Visit the CAA website at [www.caa.ac.zw](http://www.caa.ac.zw).
2. Click on the VACANCIES tab, which will redirect you to [caps.org.zw](http://caps.org.zw).
3. Tap on the Register tab and fill in your details (select Candidate Account).
4. Create your profile and upload your CV.

Once registered, you'll be all set to apply for jobs as they become available. We look forward to helping you take the next step in your career.



# CAA

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## CHARTERED ACCOUNTANTS ACADEMY

### FOR ENQUIRIES CONTACT US:

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+263 86 8800 7069

**Marketing:** +263 719 271 465

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**IT Helpdesk:** +263 712 290 052

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**Website:** [www.caa.ac.zw](http://www.caa.ac.zw)

**Leaders In Nurturing Chartered Accountants**